



Dear Local Citizens, Civic Clubs & Organizations, Businesses, and Friends of Taylor County, GA:

We are pleased to announce the 1<sup>st</sup> Annual “**Taylor Made Fall Festival**”:  
**Saturday, November 2, 2019**  
**From 10:00 a.m. to 5:00 p.m.**  
**At the Taylor County Recreation Department, 183 Charing Road, Butler, GA 31006**

We will be having a Festival Kickoff with a 5K Race at 8am, then from 10am to 5pm you can enjoy Live Music/Entertainment, a Sand Sculpture Display sponsored by Butler Sand Company and Watson Brothers Trucking, Sand Sculpture or Castle Building Contests, watch Baseball Games, participate in the BB Gun Range hosted by the National Wildlife Turkey Federation (NWTf), enjoy some Carnival Games & Rides, Scarecrow Decorating Contest, Pecan Pie Contest, Arts & Crafts, Food Vendors and much more! Admission to Festival is FREE and Parking is FREE. Several children’s activities and games are free; however there will be some that charge a small fee. The Food and Arts & Crafts Vendors will charge accordingly. This will be a wonderful family oriented fun-filled day with lots to enjoy. Come see for yourself what Taylor Made Fall Festival has planned for you!

The planning committee for the festival is seeking financial support for the event. To help make the Festival a great success, we are asking community members, friends of the community and businesses to make a festival sponsorship. While sponsorship of this new festival is not tax deductible, sponsorships are usually treated as a marketing cost/advertising expense for a business. Proceeds from festival will help underwrite the costs of festival needs such as music, advertising, media, signs and banners, portable toilets, equipment rental such as stage and sound system, staff and volunteer apparel. All festival net profits will go back in to the festival and community. If you would like to contribute to the success of this event, please consider these support options:

**Platinum Sponsor:** \$ 1000 and up includes your name or company’s name/logo displayed in larger print on the event program; your logo on the Festival T-Shirts; quantity four (4) T-Shirts for you to keep, your logo on the festival’s main entrance banner, room to display one (1) company banner ( 4’x6’)--you provide logo/Festival to provide banner) in the festival area 7 days prior to and during the Festival; the opportunity to have your logo or graphic displayed on the Chamber’s website festival page for 30 days prior to the festival, and sponsors will be announced during the festival.

**Gold Sponsor:** \$ 500 to \$ 999 includes your name or company’s name/logo displayed in medium print on the event program; your logo on the Festival T-Shirts; your logo on the festival’s main entrance banner, quantity two (2) T-Shirts for you to keep, room to display one (1) your company logo banner (3’x5’) you provide logo/Festival to provide banner in the festival area 7 days prior to and during the Festival; the opportunity to have your logo or graphic displayed on the Chamber’s website festival page for 30 days prior to the festival, and sponsors will be announced during the festival.

**Silver Sponsor:** \$ 250 to \$ 499 includes your name or company's name/logo on the event program; your name or logo on the Festival T-Shirt; quantity one (1) T-Shirt for you to keep, room to display one (1) your company logo banner (2'x3') you provide logo/Festival to provide banner in the festival area 7 days prior to and during the festival, your logo on the festival's main entrance banner, the opportunity to have your logo or graphic displayed on the Chamber's website festival page for 30 days prior to the festival, and sponsors will be announced during the festival.

**Bronze Sponsor:** \$ 100 to \$ 249 includes your name or company's name/logo on the event program, your name or logo on Festival T-Shirt, quantity one (1) T-Shirt for you to keep, your logo on the festival's main entrance banner, the opportunity to have your logo or graphic displayed on the Chamber's website festival page for 30 days prior to the festival, and sponsors will be announced during the festival.

Platinum and Gold Sponsors are also entitled to a 12' x12' space (sponsor must provide your own tent/shelter) to promote their business at the Festival. If you choose to partake in this wonderful publicity opportunity you are required to be set up by 10:00 a.m. and close no earlier than 5:00 p.m. on the day of the Festival.

Attached to this letter is an agreement which should be completed and received by **Tuesday, October 01, 2019.**\* Please mail the application to:

**Taylor Made Fall Festival**  
**C/O: Taylor County Chamber of Commerce**  
**P.O. Box 443**  
**Butler, GA 31006**

The estimated audience of 5000+ people (1<sup>st</sup> yr. annual festival) would benefit tremendously from your generosity. There is no set cost in order to sponsor. Any monetary amount, gift cards/gift certificates or In-kind support would be most appreciated. Please consider becoming a sponsor for this awesome event! We look forward to participating with you.

Thank You in advance for your consideration of this request and your support,

Shonda Blair  
Taylor County Chamber of Commerce  
Executive Director & Festival Coordinator  
[tcdev@pstel.net](mailto:tcdev@pstel.net)  
[www.taylorcountycofc.com](http://www.taylorcountycofc.com)  
(478) 862-9622

\*Due to printing deadlines, sponsorship commitments received after October 01, 2019, are not guaranteed all benefits listed.

